

# Goal 3: Amplify Extension & Outreach

Priorities	Centralized Initiatives	Examples at Unit Level
Develop an iterative process to plan, implement, assess, and modify a reporting system that will document Extension and outreach impacts across the NMSU system	Review & Adjust Digital Measures and "expertise.nmsu.edu" resources	Departmental training on developing outreach impact documents and Digital Measures
Understand and disseminate information on current outreach efforts; establish mechanisms to better align existing efforts and more readily enable new opportunities.	Develop system-wide inventory of all NMSU outreach programs	Departmental inventory of outreach and community engagement activities
Connect the Extension network with other NMSU Colleges and units to leverage current and future outreach	<p>Develop university-wide opportunities to share collaborative outreach opportunities between Colleges/Units and Extension</p> <p>Hold an university-wide Outreach Conference to promote collaboration between the Cooperative Extension Service and faculty from other NMSU Colleges and units</p>	Departmental faculty meeting with Extension faculty to facilitate collaborative opportunities
Develop and implement a framework for system-wide, holistic, corporate engagement to support growth in corporate relationships, industry sponsored research, and philanthropy	Identify framework for engagement levels and responsibilities	Summarize current corporate relationships and impacts



**BE BOLD.** Shape the Future.