

LEADS 2025 KPIs, Key Metrics and Academic Goal Card

LEADS 2025 KPIs Proposed to BOR Summer 2021	LEADS 2025 Goal 1 Key Metrics	LEADS 2025 Goal 2 Key Metrics	LEADS 2025 Goal 3 Key Metrics
1. Enrollment	Student Majors	STEM R&D Expenditures	Outreach & Extension Expenditures
2. Student Success (retention, graduation rate, achievement gap, placement rate)	Student Credit Hours (SCH)	Non-STEM R&D Expenditures	Outreach & Extension Awards & Dollars Raised
	Retention Rate	Post-Docs & Research Staff with PhDs	Outreach & Extension Publications, Events & Media Releases
	4 & 6 Year Graduation Rate	Humanities & Social Science PhDs	Contacts & Community Service
3. R&D Expenditures	Achievement Gap	STEM & Other PhDs	
4. Carnegie R1 Index	Placement Rate	Research Expenditures per Tenure Faculty Compared to Peers	
5. Outreach & Extension Expenditures	SCH per Tenure Faculty Compared to Peers		
6. Outreach Impact Index			

