

LEADS 2025 KPIs and Key Metrics

Goal	LEADS 2025 KPIs Adopted by NMSU BOR Jan 2019	LEADS 2025 KPIs Proposed to BOR Summer 2021	LEADS 2025 Key Metrics Summer 2021
1	<ul style="list-style-type: none"> 1. Enrollment 2. Completion (persistence, retention, graduation rate, degrees awarded, average time) 3. Net Price 4. Social Mobility Index 	<ul style="list-style-type: none"> 1. Enrollment 2. Student Success (retention rate, graduation rate, achievement gap, placement rate) 	<ul style="list-style-type: none"> Student Majors Student Credit Hours (SCH) Retention Rate 4 & 6 Year Graduation Rate Achievement Gap Placement Rate SCH per Tenure Faculty
2	<ul style="list-style-type: none"> 5. STEM R&D Expenditures 6. Non-STEM R&D Expenditures 	<ul style="list-style-type: none"> 3. R&D Expenditures 4. Carnegie R1 Index 	<ul style="list-style-type: none"> STEM R&D Expenditures Non-STEM R&D Expenditures Post-Docs & Research Staff with PhDs Humanities & Social Science PhDs STEM & Other PhDs Research Expenditures per Tenure Faculty
3	<ul style="list-style-type: none"> 7. Outreach & Extension Expenditures 	<ul style="list-style-type: none"> 5. Outreach & Extension Expenditures 6. Outreach Impact Index 	<ul style="list-style-type: none"> Outreach & Extension Expenditures Outreach Awards & Gifts Publications, Events & Media Releases Contacts & Community Service
4	<ul style="list-style-type: none"> 8. Personnel Assets (satisfaction, compensation, productivity, excellence) 9. Resource Development 10. Budget Alignment & Productivity 	<ul style="list-style-type: none"> 7. Market Based Compensation 8. Employee Satisfaction 9. Administrative Efficiency 10. Service Level 	<ul style="list-style-type: none"> Market Based Compensation Employee Satisfaction Administrative Efficiency Service Level



BE BOLD. Shape the Future.

Same as previous slide

Indicates relationship to academic and administrative efficiency, productivity and budget alignment.