LEADS 2025 KPIs Summer 2021 BOR Proposal

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	LEADS 2025 KPIs	LEADS 2025 KPIs
Goal	Adopted by NMSU BOR Jan 2019	Proposed to BOR Summer 2021
	1. Enrollment	1. Enrollment
1	2. Completion (persistence, retention, graduation	2. Student Success (retention rate, graduation
	rate, degrees awarded, average time)	rate, achievement gap, placement rate)
	3. Net Price	
	4. Social Mobility Index	
2	5. STEM R&D Expenditures	3. R&D Expenditures
	6. Non-STEM R&D Expenditures	4. Carnegie R1 Index
3	7. Outreach & Extension Expenditures	5. Outreach & Extension Expenditures
		6. Outreach Impact Index
	8. Personnel Assets (satisfaction,	7. Market Based Compensation
4	compensation, productivity, excellence)	8. Employee Satisfaction
	9. Resource Development	9. Administrative Efficiency
	10. Budget Alignment & Productivity	10. Service Level

