**LEADS 2025 KPIs**

**Summer 2021 BOR Proposal**

<table>
<thead>
<tr>
<th>Goal</th>
<th>LEADS 2025 KPIs Adopted by NMSU BOR Jan 2019</th>
<th>LEADS 2025 KPIs Proposed to BOR Summer 2021</th>
</tr>
</thead>
</table>
| 1    | 1. Enrollment  
     2. Completion (persistence, retention, graduation rate, degrees awarded, average time)  
     3. Net Price  
     4. Social Mobility Index | 1. Enrollment  
     2. Student Success (retention rate, graduation rate, achievement gap, placement rate) |
| 2    | 5. STEM R&D Expenditures  
     4. Carnegie R1 Index |
| 3    | 7. Outreach & Extension Expenditures | 5. Outreach & Extension Expenditures  
     6. Outreach Impact Index |
| 4    | 8. Personnel Assets (satisfaction, compensation, productivity, excellence)  
     9. Resource Development  
     8. Employee Satisfaction  
     9. Administrative Efficiency  
    10. Service Level |

*BE BOLD. Shape the Future.*