

Outreach Index: Components and Weightings

- **Developed Outreach Index:**
 - **Outreach Expenditures (20%):** Total expenditures on outreach and service to the community, including faculty and staff time allocated to outreach and service efforts.
 - **Publications & Events (25%):** Number total publications, presentations at conferences, events, workshops and trainings provided outside the university.
 - **Contacts & Community Service (35%):** Number contacts with individuals (community members, alumni, k-12 students), communities, and businesses.
 - **Grants, Contracts, and Gifts (20%):** Dollar value of grants, contracts, endowments, and gifts that support outreach and Extension.
- **Next Steps:** Testing Outreach Index with Colleges and Units across campus

